

April 1, 2026

To the Members of the Maine Legislature and Governor Janet T. Mills:

We strongly oppose LD 1822, *An Act To Enact the Maine Online Data Privacy Act*, and urge you to reject the Majority Report.

Maine businesses support meaningful consumer data privacy protections. LD 1822, however, is not a balanced approach. As drafted, it would materially disrupt how businesses operate, market, and compete by imposing real and immediate economic consequences across industries.

By severely limiting the data that underpins modern digital marketing, the bill would increase costs, reduce effectiveness, and make it harder for Maine businesses to reach customers and grow. At the same time, it would advantage out-of-state competitors who are less constrained. The result is a clear and avoidable competitive disadvantage for Maine employers.

This is not a theoretical concern. For many businesses, these changes would directly impact revenue, hiring, and future investment decisions in Maine.

We cannot afford to enact policies that make it harder to do business in our state. We urge you to stop LD 1822 in its current form and instead work toward a framework that protects consumer privacy without undermining Maine's economic competitiveness.

Sincerely,

Retail Association of Maine
Maine State Chamber of Commerce
Portland Regional Chamber of Commerce
HospitalityMaine
Maine Tourism Association
Rebecca Miller, Owner, 4sam, LLC DBA Augusta Gardiner KOA
Michelle Corry, Partner, 555 North
Katy Smith, VP Senior Living, 75 State Street
Sal Scaglione, Owner, Abacus
Kenya Hopkins, Owner, Acadia Wilderness Lodge
Michael Murnane, President and COO, Aero Heating and Ventilating
Erin Skehan, CFO, Alan Claude Gallery
Sergey Terrio, Owner/Chiropractor, Alchemy Chiropractic
Eliza DuBois, Owner, Alchemy Handcrafted Jewelry & Gifts
(Continued next page)

Jessica Geary, Operations Manager, Alouette Beach Resort
Caroline Meek, Front Desk Supervisor & Marketing and Content Coordinator, Alouette Beach Resort
Anthony Rodriguez, Owner/Innkeeper, ALR Inc. DBA Lakeview Inn
Bob Montgomery-Rice, President & CEO, Bangor Savings Bank
Curtis Simard, President and CEO, Bar Harbor Bank and Trust
Matthew Levin, Director of Hotels, Bay View Collection
Tyler Smith, Owner, Bay View Management
Gaelan Bayley, General Manager, Bayley's Camping Resort
Andre N Ramy, CEO, Beacon Energy Solutions LLC
Eric Lunt, Business Owner, Big Entertainment Live
Dana O'Brien, President, BioHarbor Strategies
Phil & April Roy, Operator CEO, Birches Lakeside Campground
Gordon McAleer, Compliance Director, Bixby Chocolate
Jennifer Whitlow, Sole Proprietor, Blair Hill Inn LLC
Josh Miranda, Owner, Blythe & Burrows, Via Vecchia, and Off Track Pizza
Sheila Nappi, Owner, Bow Street Beverage
Brian Bowman, Vice President, Bowman Constructors
Russell Parent, President, Bridgton Marina Inc.
David & Marlene Greenlaw, Owners, Bucksport/Fort Knox KOA
Meredith Strang Burgess, President/CEO, Burgess Advertising & Marketing
Frank Jalbert, Owner, Busytown Bikes
Chris Kilgour, CEO, C&L Aviation
Wendy Dow, Office Manager, C.O. Beck & Sons, Inc.
Brandon Hussey, Vice President, Canopy Hotel, The Press Hotel
Philip Henry, Owner, Canuck Investments
Nicole Desjardins, Human Resource Manager, Central Maine Motors
Linda Ball, President & CEO, Central Maine Power Company
James Higgins, Co-Founder and CEO, Chenmark
Todd Schultz, Owner/Operator, Chick-fil-A Bangor
Peter Cianchette, Executive Vice President, Cianbro
Kevin Moran, Director of Sales + Revenue, Cliff House Maine
Andrew Bartlett, Resort Manager, Cliff House Maine
Christine Grobe, Managing Partner, Coastal Equipment Corp.
Katie Hey, Marketing and Communications Director, Coastal Maine Botanical Gardens
Paul Roberts, President/Owner, Coastal Maine Popcorn
Mary Allen Lindemann, Owner & Chief Creative Director, Coffee By Design
Matthew Tobin, VP Marketing, Colwen Hotels
Amelia Arnold, Vice President, Community Pharmacy
Jeff Grunewald, Owner, Coos Canyon Campground & Cabins
Corina Gilbert, President, Corina Creative
Audrey Leeds Miller, Co-owner, Cottage Connection of Maine, Inc.
Greg Soutiea, Co-owner, Caignair Inn by the Sea + Causeway Restaurant
Charles Wong, Owner, Creative Arts Center, Brewer, ME
Peter Nikitas, CEO, Cribstone360
David Turin, Owner, David's Restaurant, David's 388
Leigh Miller, Owner, President, Davidson Marketing
Diane Oliver, Owner/President, Days Store, Inc.
Louis Del Conte, President, Del Conte Sauces Inc.
Steve DiMillo, Owner, DiMillo's On the Water
Kristen Hoot, President, Doromar, Inc.
Thomas J. Testa, President, Downeast Scenic Railroad

David Lusignan, Owner, Dragonfly Guest House
Matthew S Tassej, Principal, E. A. Scribner Insurance Agency, Inc
Nathan McShinsky, Marketing & Business Development, Eastern Propane & Oil
Richard A Mardoian, Owner, Ellie Mental Health
Gary Born, Owner, Elms of Camden
Timothy Nickels, Executive Director, Embers Paws of Hope
Deb Shangraw, President, Emerald Management
Carol Epstein, President, Epstein Commercial Real Estate
Brian Johnson, Assistant Director, Ferry Beach Retreat & Conference Center
Sarah Davis, Vice President, Fidium
Rich Brooks, President, flyte new media
William Wenzel, President, Focus Photography
Angela S. Arno, General Manager, Further North Hospitality Group
Donato Giovine, Owner, Gorgeous Gelato, LLC
Jason Clay, Owner/CEO, Governor's Restaurant/Anglers Restaurant
Rick Gowell, President, Gowell's Shop N' Save
Alexander R. Rogers, Chief Executive Officer, Grace Hospitality Associates, Inc.
Joseph K. Smith, Business Development Manager, Great Falls Construction
Stefa Normantas, Managing Partner, Green Tree Event Consultants
Kathy Allen, Owner, GreenLight Websites LLC
Ali Barrionuevo, Owner, Grey Havens Inn
Michael Dickson, Owner, Grizzly Bear, Inc.
Kayla Geary, Director of Sales, Hampton Inn Portland Downtown
Paul R Wainman, President/CEO, Hancock Lumber Company, Inc
Michelle Atherton, Business Manager, Handy Stop
Mike Vail, President, Hannaford Supermarkets
Sarah Krizo, Owner, Highledge Marketing
Samuel Hight, President and Dealer Principal, Hight Ford
Ed Hodgdon, Owner/Director, Hodgdon Consulting
Melissa Potter, Manager, Holden Family Campground
Jason Furchak, Owner, Holy Cannoli
Scott Poussard, Owner, Honey Run Beach and Campground
Brad Hoot, Owner, Hoot Landscaping & Property Maintenance
Christopher Harris, SVP, HUB International
Suzanne Joyce, Senior Vice President Sales, Hub International
Brian Deveaux, President & CEO, Hussey Seating
Dr. Lee Speronis, Assistant Dean/Associate Professor, Husson University College of Business
Dan Evans, President, Hydrate Marketing, LLC
Becky McKinnell, CEO, iBec Creative
Jay Mazelsky, President and Chief Executive Officer, IDEXX Laboratories, Inc.
LeRae Kinney, CEO, Ignite Presque Isle
Craig Watt, Owner, Indian Hill Trading Post and Shop 'n Save
Catherine Wygant Fossett, Executive Director, Institute for Family-Owned Business
Emily Sanchez, Digital Content Manager, Island Hospitality Management
Amy Tardiff, VP & General Counsel, J.S. McCarthy Packaging + Print
Caitlan Etchevers, Vice President, Jonathan's Inc.
Robert Peloquin, Secretary/Treasurer, JRP Enterprises, Inc., dba Woodland Acres Campground
Jon Prescott, President and CEO, Katahdin Trust Company
Marlene & David Greenlaw, Owners, Keepsakes
Andrew Silsby, President & CEO, Kennebec Savings Bank
Randall Dionne, Owner, Ken's Food Truck

David M Labbe, Senior Vice President, Kittery Trading Post

Greg Elder, President and CEO, L.L.Bean

Ramsey Lafayette, Managing Partner, Senator Inn & Spa, Cloud 9 Restaurant, Best Western White House Inn, Fireside Inn & Suites Bangor, Bluenose Inn, Wonder View Inn, Fireside Inn & Suites Ocean's Edge, Looking Glass Restaurant, Boothbay Harbor Inn, Fisherman's Wharf Inn, Tugboat Inn, Boothbay Harbor Oceanside Resort, Pier 6 Tavern, Tugboat Restaurant & Rooftop Deck, Coastal Prime Restaurant, Three Buoys Gift Shop, The Beach House Inn, Lobster Pound Gift Shop, Aspinquid Resort, Norseman Resort, Splash Bar & Grille, Seacastles Resort Inn & Suites, The Sparhawk Oceanfront Resort, The Edgewater, Beachology, Happynest by Maili, Kebek 3 Oceanside Motel, Ocean House Boutique Hotel & Motel, Sea View Inn, The Gull Oceanside Inn & Motel, Waves Oceanfront Resort, West Grand Market, Best Western Merry Manor Inn, Fireside Inn & Suites Portland, Holiday Inn By the Bay, Port of Call Restaurant, Fireside Inn & Suites Waterville, Lafayette's Oceanfront Resort, Forbes Seafood, Happy Clam Gift Shop

Karen Hutchins, Owner, Lands End Gifts Inc.

Dana Lewis, Owner, Leightons Garage, Inc.

Lisa-Marie Stewart, Owner, Lisa-Marie's Made in Maine

Katie Shorey, Director, Live and Work in Maine

Erick Anderson, Area General Manager, Lord Camden Inn, Grand Harbor Inn, 16 Bay View Hotel

Travis Dow, Marketing Manager, Lost Valley

John Herrick, General Manager, Lost Valley Management LLC

April Shanaman, Owner, Lost Valley Ski Area

Jim Wu, CEO, Lotus Restaurant

Amy Griswold, CFO, Lucro Management

Luke Holden, Founder & CEO, Luke's Lobster

Dave Dickey, CEO, M&R Development

Larry Barker, CEO, Machias Savings Bank

Peter DelGreco, President and CEO, Maine & Co.

Tim Moore, President/CEO, Maine Association of Broadcasters

Jim Roche, President, Maine Bankers Association

Steve Mills, CEO, Maine Beer Company

Kathy Dyer, Executive Director, Maine Campground Owners Association

Dajuan Eubanks, President, Maine Celtics

Steve DeCastro, President & CEO, Maine Community Bank

Elise Baldacci, President, Maine Credit Union League

Adam Goldberg, CEO, Maine Mariners

Robin Cogger, Executive Director, Maine Recreation and Park Association

Stuart Smith, Owner, Maine Sport Outfitters

Brian Bickford, Executive Director, Maine State Golf Association

Dane Whitlock, Marketing Director, Maine State Music Theatre

Susan Purcell, Founder & Owner, MaineFlavor, LLC

Su Leigh, Managing Partner, Maple Leaf Title

Jacob Marden, Co-owner, Marden's

Patrick Breeding, CEO, Marin Skincare

Andrew Cook, SVP & Maine Market Leader, Mascoma Bank

Michael Bourque, President and CEO, MEMIC

Topher Mallory, CEO, Mexicali Blues

Michelle Raber, Agent/Owner, Michelle Raber State Farm Agency

Valerie Lambert, General Manager, Modern America Campgrounds

Christopher Moulton, Owner, Moulton Investment Properties

Vaughn Clark, Owner, Mt. Abram Ski Resort & Bike Park

Laura S Moskwa, Owner, Next Adventure, Inc. DBA The Bradley Inn

Pam DeNutte, Principal, Nine Stones Spa

Tina Gordon, General Manager, Nonantum Resort

Kathleen Pickett, Owner, Nooksack Racing Supply

Jake Wilson, General Manager, North American Kelp

Angie Helton, President, Northeast Media Associates

Daniel Walsh, President and CEO, Norway Savings Bank

John Ranco, Owner, Ogunquit Company LLC

Carol Chiavetta, Director of Marketing, Ogunquit Playhouse

Rebecca Young, Chair of the Board of Directors, Old Canada Road Scenic Byway, Inc.

Mandi Cote, Manager, Old Orchard Beach Campground

Ann Largay, Owner, Old Port Candy

Tom Largay, Owner, Old Port Card Works

Rick Martin, Director of Operations, Olympia Hospitality

Tiffany Ford, Owner/President, On the Water in Maine

Jesse Fowler, Owner, OSC Web Design

Ryan Otis, Owner, Otia Group Incorporated

Ernest Fitts IV, Owner, Outdoor Comfort Center Inc.

Kimberly Hawkes, Owner, OWN

Chris Cluff, President, Paper Trails

Larissa Vigue Picard, Executive Director, Pejepscot Historical Society DBA Pejepscot History Center

Kristin Mutchler, Founder, Pickle's Potions, LLC

Kate & Paul Landry, Owners, Pine Point Grill

Susan Robertson-Starr, Owner/President, Pine Tree Shop & Bayview Gallery - DBA Bayview Gallery

Ralph Lewis, General Manager, Pleasant Mountain Ski Area

Cynthia Robbins, President, Poland Spring Resort

Kevin Thomas, Owner, Portland Art Gallery

Dana Trumann, President, Portland Commercial Properties

Zachary Poole, Owner, Portland Explorer

Chris Cameron, Vice President, Portland Sea Dogs

Chastity Raymond, Head Operations Manager, Powder Horn Family Camping Resort

Carl Carlson, General Manager, Ragged Coast Chocolates

Deborah Gagnon, President, Red's Eats

Jack Parker, Chairman & CEO, Reed & Reed

Sandra Cheney, Owner/Manager, Riverview Lobster Pound & Cottage Rentals

Steve Cowan, President, Royal Anchor Beach Resort

Tina Wilcoxson, President, Royal River Natural Foods

Matthew Dieterich, CEO, Saddleback

Jill Moses, Owner, Saltwater/\$3 Dewey's

Beth Greenlaw, President & CEO, Sea Bags

Peter Milholland, Captain/Owner, Seacoast Tours of Freeport LLC

Gilbert D. Thibeau II, Senior Vice President, Sheridan Construction

Gary "Bo" Jennings, Director of Operations, Side Street Cafe

Denise Murchison, owner, Silverton Sporting Ranch

Patrick O'Keefe, DSR, Singer Kittredge Equipment Co

Dirk Gouwens, Executive Director, Ski Maine Association

Daniel Tilton, President & CEO, Skowhegan Savings Bank

Jake Warn, CEO, SledTRX LLC.

Rosemarie Torrisi, General Manager, Small Point Club

Erica Smedberg, Manager, Smedbergs Farm

Joe Conway, Founder & CEO, Sonar Digital

Rebecca Warner, Client Services Specialist, Sonar Digital Marketing

Christopher Bartlett, Owner, Spinneys Restaurant & Lodging

Ken DeSimone, President , Springborn Staffing

Steve Dobson, Owner, SRD Rentals

Elizabeth Sutherland, President & CEO, Sutherland Weston Marketing Communications

Jennifer Buckingham, Owner, TEMPO Employment Services

Tom Testa, President, Testa's, Inc.

Sarah Diment, Owner, The Beachmere Inn

Mark and Tina Stephens, Owners, The Brewster Inn

Kate Stanek, General Manager, The Brunswick Hotel and Noble Kitchen & Bar

Gretchen Johnson, Executive Director, The Center for Grieving Children

Kerri Watson-Blaisdell, VP of Marketing, The County Federal Credit Union

Gerard Kiladjian, Managing Partner, The Federal Hotel

Adam Fraley, Owner, The Nor'Easter Pound & Market

William Tims, Hotel Proprietor, The Norumbega Inn

Matthew Nolan, General Manager, The Press Hotel

Robin Samalus, Owner, The Robins Nest, Waterville

Alan Lapoint, President, The Strainrite Companies

Philip Hussey, CEO, Thos Moser

Paige Gould, Owner, Tipo Restaurant

Katja Hawlitschka, Co-owner, Towne Motel Camden

Sarah Dobbins, Market President, CRO Portland and Augusta Maine, Townsquare Media

Dawn-Marie Nichols, Senior Marketing Consultant, Townsquare Media- Augusta

Ken Keiran, President, Union Farm Equipment

Brian Langley, CEO, Union River Lobster Pot

Joseph Christopher, President, CEO, Upward Management Group

Thomas Spina, Managing Partner, VIP Tour & Charter Bus Company

Kelly Edwards, Executive Director, Visit Freeport

Alex Gray, President, Waterfront Concerts

Catherine Carty-Wilbur, Founder, Wilbur's of Maine Chocolate Confections

Meranne Behrends, CEO, Co-founder, Words From The Woods

Paula Mahony, President, Words@Work, Inc.

Deborah A. Delp, President, Yankee Marina & Boatyard

Garry Dominguez, Owner and Manager, York Harbor Inn

Heather Allen, President, Your Island Connection, LLC

Vanessa Santarelli, Founder/Owner, Your Maine Concierge